



**LITTLE ATHLETICS CENTRE**

**154**

2011-2012

**SPONSORSHIP PACKAGES**

[Caseylittleaths.org.au](http://Caseylittleaths.org.au)

Dear Potential Sponsor,

2010 – 2011 was a magnificent athletic season for the Casey Little Athletics Centre. Despite a season disrupted by inclement weather we still managed to attract a membership of 495 athletes ranging in age from 5 to 15 years of age from over 300 families. Our athletes and families travelled to Edwin Flack Reserve from Berwick, Beaconsfield, Upper Beaconsfield, Narre Warren, Hallam, and Pakenham.

It was also one of our most successful seasons competing at Regional and State levels. We sent the largest team to the State Athletics Championships where 11 of our athletes achieved medals. Jade Sanders qualified for the Victorian team and competed at the National Athletic Championships to receive a Silver medal in the Under 13 1.5km walk.

It is our mission to ensure that each child who joins our club has the opportunity to reach and perform to their best ability whilst maintaining our credo of family, fun and fitness. For this to occur we require your help, we need your financial support to assist us in purchasing facilities and to attract coaches.

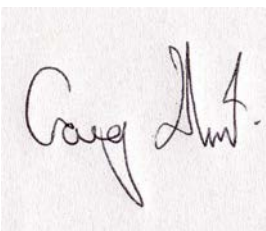
We at Casey are committed to endorse, promote and utilise your business in every way. We are confident that we can open new doors to you by introducing your business to networking groups within the club. We also promote good will through word of mouth, electronic media and club advertising.

We intend to build a solid partnership with our sponsors and combine our experiences with yours. We feel assured that the outcome of these experiences will result in a long term bonding between you the sponsor and our centre.

The Following packages are available to you for your perusal. We would ask that you consider your involvement with the Casey Little Athletics Centre and assist us in our mission.

If you have any questions please do not hesitate to contact me on 0413 702 293.

Kind Regards

A handwritten signature in black ink, appearing to read "Craig Hunt". The signature is written in a cursive style and is positioned above the printed name and title.

Craig Hunt  
CASEY ATHLETICS PUBLICITY MANAGER

# CORPORATE SPONSORSHIP PLATINIUM PACKAGE

**\$1200.00 PER ANNUM**

- **10 Athletic Hurdles Labeled with Company Name and Logo**
- **2.5 m x 0.85 m banner on perimeter fencing**
- **Premium Presence on Website with Link**
- **Sponsors sign in Clubroom**
- **Sponsors Name/Logo on all Centre Literature**
- **Sponsors Name/Logo in online Newsletter**
- **Sponsors Full Page Advertisement in Centre Handbook**
- **Email out to all families advertising your products and services**  
**Nov 2011 and Feb 2012**
- **Casey LAC Sponsor Recognition Plaque**
- **Our commitment to endorse, promote and utilise your business.**



# CORPORATE SPONSORSHIP DIAMOND PACKAGE

**\$850 PER ANNUM**

- **1.8 m x 0.85 m banner on perimeter fencing**
- **Premium Presence on Website with Link**
- **Sponsors sign in Clubroom**
- **Sponsors Name/Logo on all Centre Literature**
- **Sponsors Name/Logo in online Newsletter**
- **Sponsors Full Page Advertisement in Centre Handbook**
- **Email out to all families advertising your products and services**  
**Nov 2011 and Feb 2012**
- **Casey LAC Sponsor Recognition Plaque**
- **Our commitment to endorse, promote and utilize your business.**

LITTLE ATHLETICS CENTRE

154



# **CORPORATE SPONSORSHIP**

## **RUBY PACKAGE**

**\$650 PER ANNUM**

- **1.8 m x 0.85 m banner on perimeter fencing**
- **Premium Presence on Website with Link**
- **Sponsors Name/Logo on all Centre Literature**
- **Sponsors Name/Logo in online Newsletter**
- **Sponsors Half Page Advertisement in Centre Handbook**
- **Email out to all families advertising your products and services**  
**Nov 2011 and Feb 2012**
- **Casey LAC Sponsor Recognition Plaque**
- **Our commitment to endorse, promote and utilise your business.**

**LITTLE ATHLETICS CENTRE**

**154**



**Berwick**  
PHYSIOTHERAPY

## **GOLD CLASS CLUB SPONSORSHIP**

**\$400 per annum**

- **Full Page Advertisement in the Casey LAC Handbook**
- **Hyperlink from Sponsor Page Direct to Sponsor**
- **Company Name and Logo in online Newsletter**
- **Casey LAC “Thank You” Certificate**
- **Our commitment to endorse, promote and utilise your business**

## **SILVER CLASS CLUB SPONSORSHIP**

**\$200 per annum**

- **Half Page Advertisement in the Casey LAC Handbook**
- **Hyperlink from Casey Sponsor Page Direct to Sponsor**
- **Company Name and Logo in online Newsletter**
- **Casey LAC “Thank You” Certificate**
- **Our commitment to endorse, promote and utilise your business**

## **BRONZE CLASS CLUB SPONSORSHIP**

**\$100 per annum**

- **Third Page Advertisement in the Casey LAC Handbook**
- **Hyperlink from Casey Sponsor Page Direct to Sponsor**
- **Company Name and Logo in online Newsletter**
- **Our commitment to endorse, promote and utilise your business**

## Examples of Hurdle Signage and Banner



*“What we need from you”*

*A Business Card for details including email address*

*Business logo (EPS or PDF) for signage and banner*

*Website Details      Company Profile*

*Invoicing Details*

*“What we promise to do for you”*

*Promote your business at every opportunity*